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# DOCKET SUPPORTING INFORMATION

CITY OF SAN DIEGO

DATE:

01/06

EOUAL OPPORTUNITY CONTRACTING PROGRAM EVALUATION

November 7, 2008

SUBJECT: California Department of Conservation Recycling Grant/Recycling For FY09 - FY13

## **GENERAL CONSULTANT INFORMATION**

Recommended Consultant: California Department of Conservation – Division of Recycling (DOC)

Amount of this Action:

\$ 100,000

Funding Source:

City

# SUBCONSULTANT PARTICIPATION

There is no sub-consultant activity related to this action.

### **EQUAL EMPLOYMENT OPPORTUNITY COMPLIANCE**

Equal Opportunity: Required

This agreement is subject to the City's Equal Opportunity Contracting (San Diego Ordinance No. 18173, Section 22.2701 through 22.2702) and Non-Discrimination in Contracting Ordinance (San Diego Municipal Code Sections 22.3501 through 22.3517

### ADDITIONAL COMMENTS

This action requests authorization to negotiate and execute an agreement for, and accept grant funds (\$180,000) from the CA Dept. of Conservation - Division of Recycling (DOC) with one to five-year terms for implementing and/or enhancing recycling programs by purchasing and installing recycling receptacles and creation, production and distribution of educational outreach materials for FY09 through and including FY13. The City will provide \$100,000 in matching funds.

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#### CERTIFICATE NUMBER REQUEST FOR COUNCIL ACTION (FOR AUDITOR'S USE ONLY) CITY OF SAN DIEGO AC2900411 TO: 2. FROM (ORIGINATING DEPARTMENT): 101 CITY ATTORNEY ENVIRONMENTAL SERVICES DEPARTMENT. 10/15/08 01/06 000771 WASTE REDUCTION AND DISPOSAL DIVISION 4. SUBJECT: CALIFORNIA DEPARTMENT OF CONSERVATION RECYCLING GRANT/RECYCLING FOR FY09 – FY13 6. SECONDARY CONTACT (NAME, PHONE, & MAIL STA.) 7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED 5. PRIMARY CONTACT (NAME, PHONE, & MAIL STA.) STEVEN FONTANA; 858-492-5077 STEPHEN GREALY; 858-573-1275 MS 1103 B П MS 1103 B **8.COMPLETE FOR ACCOUNTING PURPOSES** 9. ADDITIONAL INFORMATION / ESTIMATED COST: FUND 41210 MATCH **GRANT** DEPT. 755 If awarded, the City anticipates receiving approximately \$180,000 in DOC grants, ORGANIZATION 2310 and providing approximately \$100,000 OBJECT ACCOUNT 4151 in matching funds from the Recycling JOB ORDER 007462 Fund, contingent on funds being available for the next five years. C.I.P. NUMBER beginning in FY09 and continuing TRUCOMA \$100,000 through FY13. 10. ROUTING AND APPROVALS APPROVING AUTHORITY ROUTE APPROVING DATE ROUTE DATE AUTHORITY APPROVAL SIGNATURE SIGNED APPROVAL SIGNATURE SIGNED (#) (#) ORIG. DEPT DEPUTY CHIEF EOCF ž CITY ATTORNEY EAS 3 10 ORIG. DEPT LIAISON OFFICE DOCKET COORD: INANCIAL MANAGEMENT AUDITORS COUNCIL CONSENT ☐ SPOB ADOPTION PRESIDENT GRANTS COORDINATOR 11. PREPARATION OF: **図 RESOLUTIONS** ORDINANCE(S) ☐ AGREEMENT(S) ☐ DEED(S) RESOLUTION 1. Authorize the Mayor or designee to apply for, negotiate and execute an agreement for, and accept grants funds from the California Department of Conservation – Division of Recycling (DOC) with one to five-year terms for implementing and/or enhancing recycling programs by purchasing and installing recycling receptacles and creation, production and distribution of educational outreach materials for FY09 through and including FY13; 2. Designate the Environmental Services Director or Deputy Director as the person authorized to conduct all grant negotiations and execute all DOC grant documents, including but not limited to, applications, agreements, amendments, and payment requests which may be necessary to secure grant funding and to carry out and administer the City's obligations, responsibilities and duties under the terms and conditions of the grants(s) for FY09 through and

- including FY13:
- 3. Authorize the City Comptroller to accept, appropriate, and expend grant funds from the DOC for purposes of the above-described grant(s), contingent upon execution by the Mayor or designee of a grant agreement(s).
- 4. Authorize the City Comptroller to establish a separate fund to track expenditures and receive grant-related reimbursements for eligible expenditures.

11A, STAFF RECOMMENDATIONS:

Approve the resolution

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S):

ALL

**COMMUNITY AREA(S):** 

ALL

ENVIRONMENTAL IMPACT: The activity of applying for and expending grant funds and matching City funds is not a

"project" and is therefore not subject to CEQA pursuant to State CEQA guidelines section §15060(c)(3). Placing recycling receptacles on public property and in common areas on

000772 private property and providing educational programs to support this activity is

categorically exempt from CEQA pursuant to State CEQA guidelines section §15311

**HOUSING IMPACT:** 

NONE

OTHER ISSUES:

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NONE

CIVIL DIVISION

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SAN DIECO, CA EILY CLERKS OFFICE

CITY ATTORNEY

**BECEINED** 

# REPORT TO THE CITY COUNCIL EXECUTIVE SUMMARY SHEET

000773

DATE REPORT ISSUED: October 15, 2008

ATTENTION: Council President and City Council

ORIGINATING DEPT: Environmental Services Department (ESD)

SUBJECT: California Department of Conservation Recycling Grant

COUNCIL DISTRICT(S): All

STAFF CONTACT: Stephen Grealy, Waste Reduction Program Manager, (858) 573-1275

## REQUESTED ACTION

 Authorize the Mayor or designee to apply for, negotiate and execute an agreement for, and accept grants funds from the California Department of Conservation – Division of Recycling (DOC) with one to fiveyear terms for implementing and/or enhancing recycling programs by purchasing and installing recycling receptacles and creation, production and distribution of educational outreach materials for FY09 through and including FY13;

- 2. Designate the Environmental Services Director or Deputy Director as the person authorized to conduct all grant negotiations and execute all DOC grant documents, including but not limited to, applications, agreements, amendments, and payment requests which may be necessary to secure grant funding and to carry out and administer the City's obligations, responsibilities and duties under the terms and conditions of the grants(s) for FY09 through and including FY13;
- 3. Authorize the City Comptroller to accept, appropriate, and expend grant funds from the DOC for purposes of the above-described grant(s), contingent upon execution by the Mayor or designee of a grant agreement(s).
- 4. Authorize the City Comptroller to establish a separate fund to track expenditures and receive grant-related reimbursements for eligible expenditures.

#### **STAFF RECOMMENDATION:**

Approve the requested actions.

## **EXECUTIVE SUMMARY:**

This proposed project will include pilot programs to implement a comprehensive recycling and litter reduction program throughout different areas of the City of San Diego. This project falls under one of the categories contained within the California Department of Conservation (DOC), Division of Recycling (DOR) Beverage Container Recycling Grant Program. The DOR administers the California Beverage Container Recycling and Litter Reduction Act (Act) which governs the recycling of California Redemption Value (CRV) beverage containers. It provides up to \$1.5 million annually in grant funds to promote increased recycling of beverage containers throughout California, pursuant to Public Resources Code (PRC), Division 12.1, Chapter 7, Section 14581(a)(6). The DOR administers Beverage Container Recycling Grant funding to assist organizations with establishing convenient beverage container recycling and litter abatement projects, and to encourage market development and expansion activities for beverage container materials. Eligible recycling and litter reduction projects include parks/recreational areas, entertainment/hospitality venues, sporting complexes, multi-family dwellings, and litter prevention and reduction.

This proposed project would include the purchasing and distribution of special recycling receptacles, signage, and a comprehensive public education and outreach campaign to promote and enhance recycling and so assist in the implementation of measures to achieve compliance with the City Recycling Ordinance and State waste diversion requirements (AB 939, AB32, SB1016). The target areas are all multi-family residential, commercial and public space areas throughout the City that have a need for recycling infrastructure, and will serve as pilot programs and models for future expansion of the City's efforts to extend recycling to all its residents and visitors. The program will significantly increase general awareness about recycling, increase participation in

recycling programs in the City, assist the City in meeting state mandated recycling goals, and project and solidify, nationally and internationally, the image of the City of San Diego as an environmentally responsible city.

# C 996 al 4 considerations:

ESD is eligible to apply for \$180,000 from a DOC funded grant per year pursuant to Public Resources Code (PCR), Division 12.1, Chapter 7, section 14581 (a)(6). ESD will be responsible for approximately \$100,000 in matching funds, from the Recycling Enterprise Fund. These matching funds are budgeted in ESD's FY09 budget and will be budgeted in FY 10, 11, 12 and 13 budgets, contingent on Council approval of the corresponding budgets. There is no requirement to continue grant-funded activities or expenditures after grant funds are depleted or terminated, and no additional positions will be requested in grant applications.

#### PREVIOUS COUNCIL COMMITTEE ACTION:

As a result of previous Council approvals, in 2000 ESD received \$6,840,000 from a DOC grant to expand automated recycling collections to a minimum of 190,000 City of San Diego single-family homes, which allowed for the City's expansion of the very successful curbside recycling program. In 2004, ESD worked in a partnership with Keep California Beautiful on a \$50,000 grant they received for purchasing recycling containers for Balboa Park, and Horton Plaza and UTC shopping malls.

#### COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

The purpose of these grants will be to enhance or implement new recycling programs throughout the City of San Diego; to develop and conduct community outreach and educational campaigns; and to facilitate compliance with the City Recycling Ordinance and assist the City in its efforts to comply with current and future State-mandated diversion rates, future AB32 requirements and any other future legislation where waste diversion through recycling programs is required. The expectation is that the City will benefit from the program by:

- 1. Facilitating the success of recycling programs in multi-family dwelling complexes by providing convenient, in-unit containers
- 2. Creating recycling opportunities throughout the City by having public space recycling. containers and identification signs
- 3. Facilitating transportation of recyclables from individual units to central recycling areas
- 4. Providing recycling opportunities in the City's parks and waterfront areas

#### **KEY STAKEHOLDERS:**

Different stakeholder groups will be involved in specific programs. The goal is to increase the opportunity to recycle and the convenience of recycling in all segments of the City, from commercial to residential, from leisure areas to working environments, bringing them all together in our waste reduction, recycling and greenhouse gas emission reduction efforts. Individual program evaluations will be designed and conducted according to each grant specification, aiming to assess the program's strengths and weaknesses and to address residents' concerns and suggestions.

Chris Gonaver

SAN DIEGO, CA

Environmental Services Director DIJJ 8 SXXX 01 110

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Elmer L. Heap, Jr.

Deputy Chief of Public Works

Community Services

# The City of San Diego CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

# CERTIFICATE OF UNALLOTTED BALANCE

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DEPT.	755	

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2900410

RESOLUTION NUMBER R	 	
DATE OF FINAL PASSAGE		

A RESOLUTION OF THE CITY OF SAN DIEGO AUTHORIZING A GRANT APPLICATION AND RELATED ACTIONS WITH THE CALIFORNIA DEPARTMENT OF CONSERVATION REGARDING RECYCLING PROGRAMS FOR FISCAL YEARS 2009 – 2013.

WHEREAS, the California Department of Conservation – Division of Recycling has grant funds available to local jurisdictions for enhanced recycling programs;

WHEREAS, the City of San Diego is eligible to apply for funds to purchase and install recycling containers and produce educational materials; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

- 1. That the Mayor or his designee is authorized to apply for, negotiate with, execute agreements for, and accept grant funds from the California Department of Conservation Division of Recycling, with one to five year terms for the implementation and/or enhancement of recycling programs by purchasing and installing recycling receptacles and by creating, producing, and distributing educational outreach materials for Fiscal Years 2009/2010 through and including Fiscal Year 2013/2014.
- 2. That the Environmental Services Department Director or the Deputy Director is designated as the person authorized, for and on behalf of the City, to conduct all grant negotiations and execute all grant documents, including but not limited to: applications, agreements, amendments, and payment requests necessary to secure grant funding and to carry out and administer the City's obligations, responsibilities, and duties under the terms and conditions of the grant(s) for Fiscal Year 2009/2010 through and including Fiscal Year 2013/2014.

- 3. That contingent on the City's execution of grant agreement(s), the City Comptroller is authorized to accept, appropriate, and expend grant funds and to establish a separate fund to track expenditures and receive grant-related reimbursements for eligible expenditures.
- 4. That the City's grant application and acceptance activity is not a project and therefore is not subject to the California Environment Quality Act [CEQA] pursuant to CEQA Guidelines section 15060(c)(3); and that installing recycling receptacles and providing recycling educational programs is categorically exempt from CEQA pursuant to CEQA Guidelines section 15311.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

Grace C. Lowenberg
Deputy City Attorney

GCL:mb 11/26/08

Cert.No:2900410 Or.Dept:ESD R-2009-520

I hereby certify that the foregoing Resoluti	on was passed by the Council of the City of Diego,
at its meeting of	
	ELIZABETH S. MALAND, City Clerk
	By
Approved: (date)	JERRY SANDERS, Mayor
Vetoed:(date)	JERRY SANDERS, Mayor